#### PRIVACY STATEMENT

SECTION 1 - WHAT INFORMATION DO WE GATHER FROM YOU?

When you purchase something from us, as part of the buying and selling process, we collect the personal information you give us such as your name and email address.

When you browse this site, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us to learn about your browser and operating system. We collect non-identifiable personal information using "cookies." A cookie is a small data file that a website can transfer to your hard drive through your browser. The cookie is then stored on your computer as an anonymous tag that identifies your computer, but not you. You can set your browser to notify you if cookies are received or set up your browser to not accept cookies. If you set your browser to block cookies, it may interfere with your ability to use our website to schedule appointments should we offer that option.

We may collect some other personally identifying information about your use of our website in a non-identifiable format and combine it with other non-identifiable information, to be analyzed only at an aggregate level for marketing purposes.

SECTION 2 - WHAT DO WE DO WITH YOUR INFORMATION?

Email marketing: With your permission, we may send you emails about our services, new services, products, offerings, news and other updates.

**SECTION 2 – CONSENT** 

How do you get our consent?

When you provide us with personal information to complete a transaction, we imply that you consent to us collecting it and using it for that specific reason only. This is typically done on a third party and

ResultsXtreme or Dennis & Trisha Stetzel aren't responsible for what happens when you leave our site. That responsibility lies with that third party.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

Again, we use first-party and third-party cookies to compile aggregate data about site traffic and site interaction so we can optimize our website and create a better user experience for you. we may use cookies via Google Analytics Advertising Features, Facebook Advertising, Twitter Advertising, LinkedIn Advertising, Pinterest Advertising, and YouTube Advertising for remarketing, impression reporting, and interest reporting.

Feel free to opt-out of Google Analytics cookies. If you want to block cookies completely, you can disable them in your browser: Chrome, Firefox, Safari, or Internet Explorer. As stated above, if you set your browser to block cookies, it may interfere with your ability to use our shopping cart, make purchases, or use any membership system section of the website in the future.

How do we withdraw our consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by clicking on a link at the bottom of any marketing email. If you unsubscribe to emails when you have signed up for any of the products or services, it will make it difficult for you to receive the benefits of your purchase. Or you may contact us at <a href="mailto:tstetzel@focalpointcoaching.com">tstetzel@focalpointcoaching.com</a>. Further if you are on our mailing list, the easiest way to unsubscribe is to remove yourself from our list by going to the bottom of any and all emails and simply click unsubscribe.

Further, you can access all your personally identifiable information that we collect online and maintain by emailing <a href="mailto:tstetzel@focalpointcoaching.com">tstetzel@focalpointcoaching.com</a>. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making

corrections. our data retention policy is that you have control over us deleting your data; in other words, we will keep your data until you tell us to delete it.

## **SECTION 3 – DISCLOSURE**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

#### SECTION 4 - THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions. Again, ResultsXtreme or Dennis & Trisha Stetze aren't responsible for what happens when you leave our site. That responsibility lies with that third party.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So, if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

## Links

When you click on links in our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

### **SECTION 5 – SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed. If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with a AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards. However, our practice is to not collect or store any credit card information.

#### SECTION 6 - AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

#### SECTION 9 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Your privacy is important to us. We respect the privacy of every individual who visits this website.

By using this website and/or purchasing consulting or signing up for any of the products or services listed on this site, you consent to the terms of this Privacy Policy, so please review the terms in detail. This privacy policy was last changed on October 12, 2020 to update from our website redesign and include any GDPR Requirements.

# QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our Privacy Compliance Officer, Trisha Stetzel at <a href="mailto:tstetzel@focalpointcoaching.com">tstetzel@focalpointcoaching.com</a>

[Re: Privacy Compliance Officer]